



VIRGINIA HOUSING  
ALLIANCE

# Housing Credit Conference

SPONSORSHIP

RICHMOND MARRIOTT  
OCTOBER 15 & 16, 2024

## WEBSITE

### DIGITAL AD SPECS



Large Ad  
1112 x 256 pixels



Medium Ad  
540 x 256 pixels



Small Ad  
256 x 256 pixels

## CONFERENCE APP DIGITAL AD SPECS

Size: 350px X 150px



Size: 350px X 70px



### Sponsor Benefit:

- ✓ Keynote Sponsor: Large Website Ad
- ✓ Signature Sponsor: Large Website Ad
- ✓ Platinum Sponsor: Medium Website Ad
- ✓ Gold Sponsor: Medium Website Ad
- ✓ Silver Sponsor: Small Website Ad
- ✓ Bronze Sponsor: Small Website Ad

### File Submission:

- ✓ Ad type: Full Color
- ✓ Preferred Format: jpeg or .png
- ✓ Submit a high resolution logo with your ad
- ✓ Due Date: August 11, 2024
- ✓ Submit your ad and logo to: [ajordan@vahousingalliance.org](mailto:ajordan@vahousingalliance.org)